Fight for Partaap – Poster Pack

21 September 2026

Thank you so much for helping promote the Fight for Partaap campaign. Every poster, post, like and share helps his story reach more people, and brings us closer to the targeted gene therapy he needs. Here's a guide to the wording, links and photo to use, so everything you make gets the details right and sends people to the right place.

If anything is unclear, please contact us at info@fightforpartaap.com.

Suggested wording

Here's a guide to the key details and some wording you can use.

Item	Details
Name	Partaap Singh (double "a", not "Partap")
Age	6
Condition	An ultra-rare form of juvenile motor neurone disease (Juvenile ALS)
Campaign name	Fight for Partaap
Target	£1 million

Headline (choose one)

- Race against time to save Partaap
- Help save 6-year-old Partaap

Short version (posters, flyers)

Partaap is 6. He has an ultra-rare form of juvenile motor neurone disease, and there is no treatment anywhere in the world. We are raising £1 million for an individualised targeted gene therapy, made specifically for Partaap, before his abilities lessen.

Longer version (social posts, newsletters)

Partaap Singh is 6 years old. In January he was diagnosed with an ultra-rare variant of Juvenile ALS, a form of motor neurone disease. It is understood that only 40–50 children in the world have this variant, and he is believed to be the youngest in the UK. An individualised targeted gene therapy is being developed in the US specifically for Partaap. In order for Partaap to receive this bespoke treatment, a minimum of £1 million is required for the medical team to begin this targeted gene therapy. It is vital that the treatment must begin while Partaap still has the strength and movement to endure it. Please donate or share to spread awareness.

Wording tips

- Cure: there is no cure. The targeted gene therapy is yet to be developed.
- Use "Juvenile ALS", a form of Motor Neurone Disease (MND), so people understand it's the childhood form
- Please avoid deviating from the medical details written above

Links, handles and QR code

Where	Details
Donate (GoFundMe)	www.gofundme.com/f/race-against-time-to-save-our-6-year-old-son-partaap-singh
Website	www.fightforpartaap.com
Instagram	@iampartaapsingh
TikTok	@iampartaapsingh
Email	info@fightforpartaap.com

Use the QR code for donations. People are more likely to scan an image of a QR code than type a link, so please put this QR code image (see below) on every poster. It directly opens the GoFundMe page. Print the website underneath it as a backup.



Check your QR code. We ask you to scan the QR code on your poster or post with your phone before sharing, to make sure it opens the official Fight for Partaap GoFundMe: "Race against time to save our 6-year-old son Partaap Singh".

Photos

Please only use the family-approved photo, downloaded from the link below. Downloading it from the website gives you the full-quality file, so it prints clearly.

Approved photo. Download the full-size file from:
https://fightforpartaap.com/downloads/partaap-approved-photo.jpg

How to use it

- Please avoid using AI to edit or create images of Partaap, as we've seen AI distort his image.
- Kindly keep his face fully in view, with no filters, text or effects over it.

Are you hosting a fundraiser?

Please keep a record of the amount you collected and share it with us at the earliest at info@fightforpartaap.com.

Help Keep Partaap Safe

- Avoid anything that compromises Partaap's safety, e.g. where he lives, his school or his street.
- Do not use or disclose personal information of the family. Instead, use our official social media handles provided.
- There is only one official GoFundMe page: www.gofundme.com/f/race-against-time-to-save-our-6-year-old-son-partaap-singh. We do not give consent for any other fundraising links to be created in the name of Partaap Singh by any individual or organisation. If you come across any other links, please report them to us immediately at info@fightforpartaap.com.

Thank you for your support.